


PLAYERS GO PLACES


Low Tar Players.
Regular and Menthol
Kings and 100's



Kings: 12 mg "tar," 1.0 mg nicotine—95's: 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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Players
"Smokers"
National Manufacturers—1994
Page 4/C Blend—Rite
Wells, Rich, Greene, Inc.